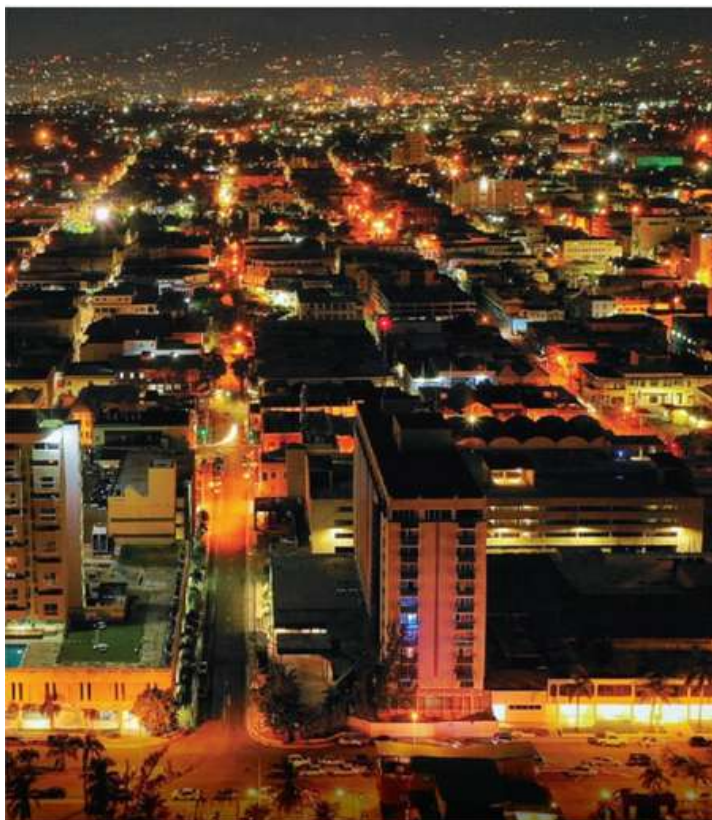


AICE
2022
JUNE/13-17


**WORLD FREE ZONES
ORGANIZATION**



Program

Theme:

Zones: Your Partner for Resilience,
Sustainability, and Prosperity



**Montego Bay Convention Centre,
Jamaica**



**JAMAICA SPECIAL ECONOMIC
ZONE AUTHORITY**

WELCOME

8th Annual International Conference & Exhibition
13th to 17th June 2022
Montego Bay, St James, Jamaica

Welcome!

The World Free Zones Organization (World FZO) in association with its conference host, The Jamaica Special Economic Zone Authority welcomes you to the 8th Annual International Conference and Exhibition (AICE) in Montego Bay, St. James, Jamaica.

The World FZO AICE 2022 conference theme: Zones, your partner for Resilience, Sustainability, and Prosperity, aims to facilitate and deepen the conversation about the future of the industry. The 2022 edition will be even more insightful in this current “new normal” period of the pandemic and as such we anticipate it will be more thought-provoking on the future of supply chains and free zones. Broad-ranging legal issues concerning developments in global and regional trade, new technology, and emerging trends will be discussed.

We, therefore, hope you will join us in Jamaica as we continue to develop the AICE from the successes of the past. We are planning for over 1,000 attendees with a wide range of national and international speakers as well as accommodation of over 100 trade exhibition booths. This AICE is being positioned to provide all stakeholders with a great opportunity to build brand awareness among a key audience of professionals, Investors, Government officials, and business leaders from around the world.

In this program, we offer a wide range of sponsorship opportunities that we believe are tailored to suit your needs. However, we are prepared to work with our partners to establish special solutions that are perfect for your organization’s needs. We will facilitate discussions on special break-out sessions, product launches, focused groups, etc. We will be launching new and exciting programs and partnerships which will be a great opportunity for you to renew friendships and forge new ones. Come and revel at the gateway to the Americas in its cultural diorama, world-class tourist attractions, and fabled cuisine! We look forward to hosting you and your family.

This AICE is shaping to be our most exciting and most important one. On behalf of the entire World FZO team, I hope you will choose to partner with us.

Sincerely,

Dr Mohammed Al Zarooni
Chairman World Free Zones Organization

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

About the World Free Zones Organization

The World Free Zones Organization (World FZO) is a global not-for-profit organization registered in Geneva, Switzerland, and headquartered in Dubai, UAE since 2014. It unites its members under one authoritative and collective voice, providing representation to the interests of free zones around the world. Its main goal is to enhance free zones' global contribution to economic prosperity and social development by fostering best practices, sharing industry knowledge, and supporting clean trade policies through standardized regulation, globally recognized certification programs, and solid compliance models among its more than 1,000 members in over 140 countries.

The Venue - Jamaica Montego Bay, St. James, Jamaica

The 2022 World FZO AICE will be held in Montego Bay, St. James, Jamaica. Montego Bay is Jamaica's second-largest city and the capital of the parish of St. James. It is situated in the north-western end of the island and has an eclectic appeal, being a confluence of culture, heritage, tourism, commerce, and entertainment. The fastest-growing city in the Caribbean, it boasts newly developed commercial, residential, and tourism products and remains on the cutting edge of infrastructural and technological activities with several plans and policies at various stages.

Having a mix of beautiful coastline with white sand beaches and a hilly interior with lush tropical freshness, all supported by Georgian and contemporary infrastructure, Montego Bay has been a tourist mecca since the 1920's when early visitors sought out the healing waters of the famous Doctor's Cave Beach. With a traditionally high visitor turnout, it now holds the enviable reputation of being the tourism capital of the Caribbean

Easily accessible, Montego Bay boasts a first-class international airport as well as a modern port visited by many cruise lines. The award-winning Sangster International Airport is a major hub for the Caribbean with direct and charter flights from over 60 major gateways and cities across North America, Europe, and South America.

There's so much to see and do in Montego Bay that the only problem visitors will have is fitting it all in. Top tourist attractions, the finest cuisine and beverages, outstanding golf courses, and superb spas combine to create an experience visitors bask in.

Conference Host and Organizer

The World FZO 2022 AICE is being hosted and organized by The Jamaica Special Economic Zone Authority (JSEZA). JSEZA was established by the enactment of the Special Economic Zones Act on August 1, 2016. The JSEZA is the arm of the Government of Jamaica (GOJ) responsible for facilitating the development and regulation of special economic zones and the promotion of SEZs.

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

About the AICE

Held annually, the World FZO AICE is the world's "must attend" event for free zones and associated entities. It is an opportunity to build awareness among World FZO members and prominent participants from across the globe.

In 2022, the World FZO AICE is heading to Montego Bay, St. James, Jamaica, from 13th to 17th of June at the Montego Bay Convention Centre. The Centre is conveniently located along the Elegant Corridor of Rose Hall, Montego Bay. Its oceanfront location and panoramic views offer the very best meeting and convention facilities in the Caribbean. With a combined total of 139,302 square feet of meeting, exhibition, and ballroom spaces, this world-class facility offers superior event management and first-class service from setting up to moving out. It is close to over 4,000 luxury hotel rooms, a full-service medical facility, and local activities such as major shopping centers, world championship golf courses, restaurants, vibrant nightlife activities, attractions, and only a 15 minute drive from the Sangster International Airport.

Throughout the three-day event, world-class speakers and senior policymakers, academics, multilateral organizations, and global business leaders from over 100 countries come together with delegations from international free zones to share best practices and foster public awareness of the role and contribution to economic growth that free zones make.

Attendees benefit from broad-based insight on critical issues affecting free zones, as well as various networking opportunities with key international decision-makers who have an impact on business, trade, and investment.

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

About the AICE 2022 Program

The world has never moved at a pace as fast as experienced today. Not only has the speed of change been accelerating, so has the scope of the impacts on supply chains, markets, customer demand and expectations. To compete, our institutions and businesses need to be fully informed of the problems, opportunities, technologies and practices that encompass the new commercial and regulatory landscape.

As the world continues to confront the many pandemic-induced challenges, it is important to recognize the opportunities that are also emerging during this time of transition.

In order to decipher the changes and their implications, organizational leaders and their teams need to stay abreast of latest developments in the realms of business, investment, trade and policymaking. There has never been a more important time to have access to counterparts and peers internationally, to exchange ideas, share information and have strategic discussions.

Over the years, Annual International Conference and Exhibition (AICE), the World Free Zones Organization's (World FZO) flagship annual event, has attracted stakeholders from around the world. Participants find enormous value in the 'Converge, Connect and Converse' philosophy of AICE.

The World FZO is pleased to facilitate an in-depth exchange of ideas through a unique forum at AICE 2022 taking place June 13-17, 2022, in Jamaica's Montego Bay Convention Centre.

AICE 2022 will bring together the best minds from across the Free Trade Zone and investor community to share insights through addresses, keynote speeches and panel discussions on how companies manage complex and dynamic scenarios, and, importantly, networking opportunities will provide participants an invaluable and immersive experience under one roof with "hand-on" professionals.

Top global multilateral institutions, regional developmental organizations and leading private sector enterprises are participating in AICE 2022. Participants will have the opportunity to focus on three themes: 'Resilience, Sustainability and Prosperity' and how the initiatives zones are undertaking can support business goals.

The Plenary consists of five interesting sessions with futuristic themes covering Supply Chain Resilience; Inclusive E-Commerce; A New Generation of SDG / ESG Entities; Global Tax System Reforms; and Ecosystems of Trust to Drive Prosperity. Specialist speakers will explore these themes and bring varied perspectives.

2022 is possibly the beginning of new opportunities we have all been waiting for. AICE 2022 in Jamaica will be this year's opportunity to take stock and decide how to move forward.

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

SPEAKERS

Keynote and Opening Speakers

Dr. Mohammed Al Zarooni, Chairperson, World Free Zones Organization, United Arab Emirates

Hon. Andrew Holness, Prime Minister, Minister of Economic Growth and Job Creation, Jamaica

Senator the Hon. Aubyn Hill, Minister of Industry, Investment and Commerce, Jamaica

Dr. Samir Hamrouni, CEO, World Free Zones Organization, United Arab Emirates

James Zhan, Director, UNCTAD, Switzerland

Rebeca Grynspan, Secretary General, UNCTAD, Switzerland

Shaping the future of supply chain resilience:

Global interdependence for goods and services remains a feature of the global economy but the disruptions wrought by the pandemic in 2020 and 2021 and its adverse impact on global trade have revealed weaknesses. Supply chains need to be reshaped, invested with resilience with complex and dynamic future scenarios. Building resilience is now the new priority. The world is looking for better more reliable supply chains that can better withstand future shocks.

There are winners and losers as supply chains are adapting and reformulating themselves. What have we learned? What changes are temporary and which ones are likely to persist into the future? What can we be doing about it? Our expert speakers will share what they've learned and what are the options available now to shape the future of supply chain resilience.

Cesare Zingone, CEO, Zeta Group, Costa Rica

Professor Gordon Shirley, CEO, Port Authority of Jamaica and Chairman of the Council, Jamaica

Umberto de Pretto, Secretary General, International Road Transport Union (IRU), Switzerland

Wamkele Keabetswe Mene, Secretary General, AfCFTA, Ghana

Ahmed Bin Sulayyem, Chairman, DMCC, United Arab Emirates

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

Charting the future of an inclusive e-commerce:

The pandemic has seen a massive acceleration in e-commerce. Seemingly every aspect of business was moved or accelerated towards a digital structure amid the pandemic. As online business trends continue to play a role in everyday B2B operations, we forecast B2B e-commerce site sales will reach nearly \$1.77 trillion in 2022, a 12% increase from a year prior. Worldwide, estimates put e-commerce sales at \$5 trillion in 2022 and \$6 trillion by 2024.

As Internet penetration and accessibility increases globally, more people can benefit from most online services, including e-commerce (empowered by retail digitalization) which has become mainstream in people's daily lives with profound benefits.

Cross border e-commerce often faces varied challenges including trade policy, product pricing and logistics. This session will explore how supply chains need to adapt to support the growth of inclusive e-commerce.

Ricardo Trevino, Deputy Secretary General, World Customs Organization (WCO), Belgium

Velma Ricketts Walker, Commissioner, Jamaica Customs Agency, Jamaica

Walter Trezek, Chairperson, UPU Consultative Committee, Austria

DeVere Forster, CEO, Dubai CommerCity, United Arab Emirates

Martin Dovat, CEO, Zonamerica, Uruguay

Building a new generation of SDG / ESG entities:

As the world moves towards a new order of egalitarianism and green economy, business entities must strive to advance the Sustainable Development Goals, as well as follow Environmental, Social and Governance principles. Corporates and business entities long accustomed to traditional ways of doing business will have to reorient their priorities, and to twin digitalization and ecological sustainability. Investors are keen to support sound ESG initiatives. Societies globally are demanding that business lives up to its SDG/ESG responsibilities, so how do businesses need to adapt and re-engineer their activities to meet this challenge? The session will seek to explore the theme in more depth.

Courtney Fingar, Editor-in-Chief, Investment Monitor, United Kingdom

James Zhan, Director, UNCTAD, Switzerland

Pere Navarro i Morera, Special State Delegate Barcelona Free Zone, Spain

Charito Plaza, Chief B/Gen, PEZA, Philippines

Shadi Banna, Founder and CEO, Potential, United Arab Emirates

ZONES: YOUR PARTNER FOR RESILIENCE, SUSTAINABILITY, AND PROSPERITY

Reforming the Global Tax System

Taxation and tax rates have been a vexatious issue for global trade and cross-border investment, especially for multinational organizations. Certainty and predictability are two key pillars on which a sound tax system should stand. Digitalization has added another dimension to the tax issue.

Key elements of the century-old tax system no longer serve the purpose in a globalized, digitalized 21st century economy. As part of OECD/G20 initiative, 130 countries representing over 90% of global GDP, joined in establishing a new framework for international tax reform.

The session will explore best ways to reform the global tax system for greater transparency and tax compliance.

James Zhan, Director, UNCTAD, Switzerland

Emilio Pineda Ayerbe, Chief of the Fiscal Management Division, IDB, United States of America

Martin Gustavo Ibarra Pardo, President, Araújo Ibarra International Trade Consultants, Colombia

Pascal Saint-Amans, Director, OECD Centre for Tax Policy and Administration, France

Scott Hodge, President, Tax Foundation, United States of America

'Ecosystems of trust' driving prosperity

Trade is essential to economies efforts to create economic benefits and prosperity to all participants. The 'network effect' creates economies of scale for all participants where the value to each participant in the network grows as number of other participants in the same networks grow. Everybody is better off.

Ecosystems generate competitive advantage via trust. Above all, ecosystems in which trust continues to rise over time require lower levels of orchestration; each participant influences and is affected by the others, creating an ever-evolving ecosystem that can sustain itself in the long run.

Trust ("relational trust") takes deliberate strategies, committed parties, efficient processes, transparency mechanisms and protection tools. How do we build ecosystems of trust and how do they drive prosperity will be discussed by an elite panel of experts.

Jacopo Dettoni, Editor, fDi Intelligence, Financial Times, United Kingdom

Lars Karlsson, Global Head of Trade and Customs Consulting, Maersk, Sweden

Dr. Mohan Guruswamy, Chief Knowledge Officer, World Free Zones Organization, United Arab Emirates

Other speakers to be announced soon

CONFERENCE AGENDA

SUNDAY 12 JUNE

12.00 – 17.00 Registration Open

MONDAY 13 JUNE

08.00 – 18.00 Registration Open

09.00 – 18.00 Exhibition Open

10.00 – 18.00 UN Global Alliance for SEZ Conference (GASEZ)

10.00 – 10.30 Welcome and Remarks

10.30 – 11.00 Coffee Break and Networking

11.00 – 12.00 Panel Discussion

12.00 – 13.00 Lunch

13.00 - 15.30 3 Parallel Workshop sessions

15.30 - 16.00 Coffee Break and Networking

16.00 - 17.00 Presentation: Chairman update on GASEZ (TBC)

17.30 - 18.00 Launch & Keynote Speech

18.00 - 19.00 Official Opening and Tour of Exhibition

19.30 - 21.00 Welcome & Networking Reception

TUESDAY 14 JUNE

08.00 – 17.00 Registration Open

09.00 – 18.00 Exhibition Open

09.00 – 10.00 Opening Ceremony & Keynote Speech AICE2022

10:00 – 10:30 Presentation: Jamaica SEZ Developer's Guide to
Investment

10:30 – 11:00 Coffee Break

11:00 – 12:00 Panel: Shaping the future of supply chain resilience

12:00 – 13:00 Lunch

13:00 – 14:00 Panel: Charting the future of an inclusive e-commerce

14:00 – 15:00 Presentation: Investment Opportunities in Jamaica

15:00 – 15:30 Coffee Break

15:30 – 16:30 Panel: Building a new generation of SDG/ESG entities

18:30 – 21:00 Gala Dinner: An evening of elegance and culture

CONFERENCE AGENDA

WEDNESDAY 15 JUNE

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| 09:00 – 18:00 | Exhibition Open |
| 08:30 – 09:00 | Recap of Day Two - Kickoff of Day Three agenda |
| 09:00 – 10:00 | Panel: Reforming the Global Tax System |
| 10:00 – 10:30 | Presentation: Jamaica, the global logistics gateway interconnecting the Americas to the World |
| 10:30 – 11:00 | Coffee Break |
| 11:00 – 12:00 | Panel: 'Ecosystems of trust' driving prosperity |
| 12:00 – 13:00 | Lunch |
| 13:00 – 14:00 | Academic Presentation |
| 14:00 – 16:00 | General Assembly of World FZO [Members only] |
| 14:00 – 16:00 | Regional Ministers of Industry & Investment Summit 2022 Emerging trends in Regional and Global Trade |
| 14:00 – 15:00 | Regional Ministers of Tourism Summit 2022 Global Tourism Resilience in Destination Jamaica |
| 15:00 – 15:30 | Coffee Break |
| 16:00 – 16:30 | Regional Ministerial Presentation
-Emerging trends in Regional and Global Trade
-Global Tourism Resilience in Destination Jamaica |
| 16:30 – 17:00 | Closing Ceremony |
| 18:30 – 21:00 | 'Link up on the Beach' - A cultural nigh experience by the beach (TBC) |

THURSDAY 16 JUNE

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| 09:00 – 15:00 | Business to Business (B2B) Meetings and Tours of Jamaica's Investment Opportunities, SEZs and Attractions |
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FRIDAY 17 JUNE

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|---------------|---|
| 09:00 – 15:00 | Business to Business (B2B) Meetings and Tours of Jamaica's Investment Opportunities, SEZs and Attractions |
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REGISTRATION

MEMBER RATES

Early Bird (till 18 May)	\$500
Normal Rate (till 10 June)	\$600
On the Spot (12 June)	\$700

NON-MEMBER RATES

Early Bird (till 18 May)	\$600
Normal Rate (till 10 June)	\$700
On the Spot (12 June)	\$800

LOCAL PARTICIPANTS (WITH PROOF OF ID)

Normal Rate	\$300
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GOVERNMENT OFFICERS (WITH PROOF OF ID)

Normal Rate	\$300
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Full details about the AICE 2022 including registration, hotel booking and travel is available at: www.AICE2022.com

For any enquiries please email events@worldfzo.org